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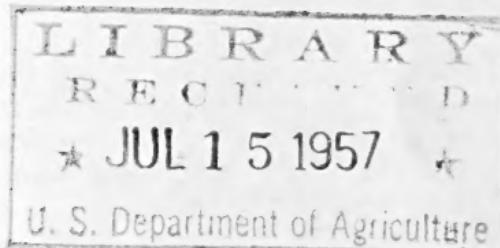
Bu

BROWN

BULB

RANCH

PACKAGED
Flower Bulbs
and
Perennials



Main Office
Capitola, California
Greenwood 5-1313

Northwest Office
936 W. 49th St.
Seattle 7, Washington
Dexter 2600

Packaged Bulbs and Perennials

WEST COAST HORTICULTURISTS BRAND

ATTRACTIVE PACKAGES

All bulbs are packaged in polyethylene, cellophane, or foil. Perennials are in water-proof wrapping. All packages have color illustrations and cultural directions.

SALES AIDS

We furnish advertising material and display posters.

EASY TO ORDER

Write the quantity you wish in the left-hand column and mail to either Capitola or Seattle, whichever is closer to you. We will mail you another copy for future orders. Order in multiples of 5. Fill out your name and address at the bottom of this page.

DELIVERY

Packaged Bulbs and Perennials are available from either Capitola or Seattle beginning August 15th.

BULK Bulbs

We now have attractive counter display cartons for those dealers who have been unable to properly handle and display bulk bulbs. Be sure to see these offers on Page 8. If you are interested in a full line of bulk bulbs and perennials, we will be glad to send you our catalog.

ASSORTMENTS

In order to assist you in making up a well-balanced order of the best sellers, we can make up assortments for you. Your location will be taken into consideration to be sure you receive the proper varieties for your climate.

Your Cost

Bulb Assortment #1	\$35.00
" " #2	75.00
" " #3	150.00

Firm Name _____

Street Address _____

City and State _____

Tulips

	Bulbs	per	Sugg.
	Pkg.	Cost	Retail

LONG STEMMED VARIETIES 11/12 CM.	6	.28	.49
La Tulipe Noire - deep purple			
Pride of Haarlem - red			
City of Haarlem - bright red			
White Giant - white			
Clara Butt - salmon pink			
Inglescombe Yellow - yellow			
Rose Copeland - rose			
Princess Margaret Rose - yellow & red			
Scotch Lassie - lavender			
Wm. Pitt - dark red			
Mixed	8	.28	.49



PARROT TULIPS 11/12 CM.

Blue Parrot - blue	6	.28	.49
Fantasy Parrot - rose & green	6	.28	.49
Orange Favorite - orange & green	6	.28	.49
Black Parrot - deep purple	5	.33	.59
Farraday Parrot - white, red, and green	4	.33	.59
Red Champion - red	5	.33	.59
Sunshine - yellow	5	.33	.59

IMPORTED NOVELTY TULIPS 11/12 CM. .33 .59

Mons. Mottet - branching	5	
Picotee - white, pink edge	4	
Red Emperor - largest red	5	
Striped Tulip - white & lavender	5	
Lily Flowering Mixed	5	
Peony-Flowered Mixed - long stems	5	



	Bulbs	per	Sugg.
	Pkg.		Cost

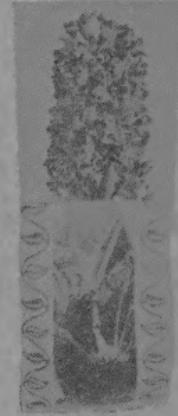
— TULIP MIXTURE - contains 12 bulbs
11/12 cm. in rainbow mixture of
all colors

12 .49 .89

Hyacinths

HYACINTHS - 15/16 cm.

3 .28 .49



— Yellow Hammer - yellow

— King of the Blues - blue

— Lady Derby - pink

— L'Innocence - white

— La Victoire - red

— HYACINTHS - large mixed package
containing a selected assortment
of colors 15/16 cm.

6 .50 .89

Daffodils

16 CM. TRUMPET TYPES

4 .28 .49

— Glory of Sassenheim - yellow
and white

— King Alfred - large yellow

— Mrs. E. H. Krelage - cream & white



SHORT CUP TYPE

— Tunis - white, primrose trumpet

— Helios - yellow, orange cup

DOUBLE TYPE

— Cheerfulness - white cluster

— Twink - yellow and scarlet



POETAZ & POETICUS TYPES

— Laurens Koster - white & yellow

— Red Cup Mixed - white or
yellow petals, red cup

	Bulbs per Pkg.	Sugg. Cost	Retail
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DAFFODIL MIXTURE & LARGE PACKAGES

Super King Alfred, large bulbs in 5" x 11" package	8	.45	.89
Mixed Daffodils, many types and colors	8	.33	.59
Mesh Sack, all types and colors of daffodils in mesh bag	15	.54	.98

TENDER NARCISSUS - will grow in pebbles and water

4	.28	.49
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Chinese Sacred Lilies - 14/15 cm.
white, yellow cup



Paperwhites 13/14 cm. - white

Soleil d'Or 14/15 cm. - yellow
orange cup

CROCUS

12	.28	.49
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Lavender Dream - lavender



Striped Beauty - blue and white

Snowstorm - pure white

Golden Yellow - yellow

Zulu - purple

Mixed

24	.33	.59
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DUTCH IRIS 6/7 cm.

12	.32	.59
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Blue and Bronze



Bronze

Golden Emperor

Wedgewood (8 1/2/9 cm.) large blue

White Prince

Mixed

25	.44	.79
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**The name "West Coast Horticulturists"
is a guarantee of quality**

	Bulbs per Pkg.	Sugg. Cost	Retail
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Lillies

Available October 1st	2	.33	.59
— Double Tiger 5 to 6" - orange			
— Leopard #1 - scarlet			
— Madonna 2½" - white			
— Regale 7 to 9" - white & pink			
— Rubrum 7 to 8" - rose			
— Single Tiger 6 to 7" - orange			
— Turk's Cap - 4 to 5" purple	1	.33	.59



Miscellaneous Bulbs

— Anemone de Caen Mixed #1 Single	15	.28	.49
— Anemone St. Brigid Mixed #1 Double	15	.28	.49
— Anemone St. Brigid Mixed #3	60	.52	.98
— Anemone St. Brigid Blue #2	15	.28	.49
— Anemone St. Brigid Red #2	15	.28	.49
— Calla White - 1½ to 1-3/4"	2	.28	.49
— Freesia Mixed ½ to 5/8"	12	.28	.49
— Ixia Mixed #1	12	.28	.49
— Muscari - Grape Hyacinth 7/8 cm.	24	.33	.59
— Scilla Campanulata Mixed #1	12	.33	.59
— Snowflake 1½ to 2"	3	.28	.49
— Baby Gladiolus Mixed #1	10	.33	.59
— Star of Bethlehem #1	4	.28	.49

**We are Growers and Importers
for the Wholesale Trade Only**

Ranunculus

	Bulbs per Pkg.	Sugg. Cost	Retail
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— Mixed #1	15	.28	.49
— Mixed #3	60	.55	.98
— Red #2	15	.28	.49
— Yellow #2	15	.28	.49
— Pink #2	15	.28	.49

Perennials

Perennials are packaged in water-proof wrapping with full color illustrations and cultural directions.

BEARDED IRIS 1 .21 .39

— Yellow
— Red
— Brown Plicata
— White
— Blue
— Apricot
— Pink



PEONIES 1 .42 .79

— Red
— Pink
— Rose
— White



**Color Display Material will be
furnished Free with each order**

	Bulbs per Pkg.	Sugg. Cost	Retail
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PERENNIALS (cont'd)

PHLOX

1	.22	.39
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- ____ Red
- ____ Salmon
- ____ Pink
- ____ Purple
- ____ White, red eye
- ____ White
- ____ Blue, light eye



MISCELLANEOUS PERENNIALS

- ____ Pink Day Lily 1 .22 .39
- ____ Peruvian Lily 2 .22 .39
- ____ Transvaal Daisy 1 .22 .39
- ____ Tritoma - Red Hot Poker 2 .22 .39
- ____ Tritoma - New Yellow Hybrid 1 .22 .39
- ____ Butterfly Orchid (epidendrum)
scarlet 1 .55 1.00
- ____ Butterfly Orchid - pink
- ____ Butterfly Orchid - orange

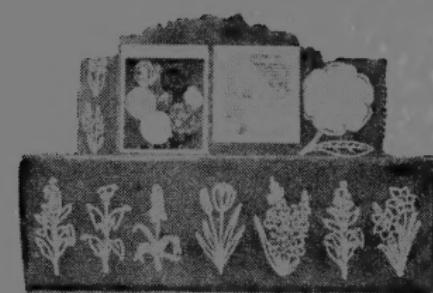


VISITORS WELCOME

We are glad to welcome visitors at any of our growing fields, or at our offices in Capitola or Seattle.

COUNTER DISPLAY BOXES

Each item in an
individual
Display Case.



MISCELLANEOUS

Per Box

500 Ranunculus Mixed 3/4 to 7/8" (grown in California)	\$15.00
250 Double Anemones Mixed 3/4 to 7/8" (imported)	7.50
250 Freesias Mixed 5/8 to 3/4"	8.00
100 Soleil d'Or 14/16 cm.	5.00
250 Grape Hyacinths 8/9 cm. (Blue muscari)	5.00
250 Wood Hyacinths 9/10 cm. (Scilla campanulata Mixed)	8.00
250 Mixed Dutch Iris 7/8 cm.	7.50
250 Wedgewood Iris 9/10 cm.	8.50
250 Crocus Mixed 8/9 cm.	6.50

HYACINTHS

Packed in a Display Case with each
variety illustrated

Cost
per
Case

Size	Total Bulbs	
15/16 cm.	200 (40 ea. of 5 colors)	\$17.50
16/17 cm.	175 (35 ea. of 5 ")	17.50
17/18 cm.	150 (30 ea. of 5 ")	17.50
18/19 cm.	125 (25 ea. of 5 ")	17.50

ADDITIONAL BULBS

You can order additional quantities
for refill stock at our regular prices for
bulk bulbs. If you have not received our
trade list, we will be glad to send you a copy.

Tulip Counter Display Cases

These attractively lithographed cases are 28" x 11" x 9" and illustrate each variety in full color.



1. TULIP COLLECTION (500 11/12 cm. bulbs)

100 Clara Butt - salmon pink
100 Golden Harvest - yellow
100 White Giant - pure white
100 Scotch Lassie - lavender
100 Red Pitt - red

per case \$20.00

2. TULIP COLLECTION (500 11/12 cm. bulbs)

100 Dillenberg - bronze
100 La Tulipe Noire - deep purple
100 Philip Snowden - rose
100 Pride of Haarlem - red
100 Princess Margaret Rose -
yellow, edged orange-red

per case \$20.00

3. NOVELTY TULIP COLLECTION (600 11/12 cm. bulbs)

100 Red Emperor - largest red
100 Siren - cerise Lily Flowering
100 Mons. Mottet - branching tulip
100 Sundew - fringed red
100 Nizza - yellow with red stripes
100 Cordell Hull - lavender and
white striped

per case \$27.50

WHOLESALE ONLY

TULIP COUNTER DISPLAY CASES (Cont'd)

4. PARROT TULIP COLLECTION (600 11/12 cm. bulbs)

100 Therese - red
100 Blue Parrot - blue
100 Black Parrot - black
100 Sunshine - yellow
100 Farraday - white
100 Fantasy - pink

per case \$29.00

Daffodil Counter Display Cases

These attractively lithographed cases are 28" x 11" x 9" and illustrate each variety separately.



1. D. N. 1 Size DAFFODIL COLLECTION

200 Bulbs (40 each of 5 varieties)

40 King Alfred - large yellow trumpet
40 Spring Glory - white, yellow trumpet
40 Mrs. Krelage - white, cream trumpet
40 Fortune - deep yellow, scarlet cup
40 Cheerfulness - double white poetaz

per case \$17.00

2. D.N. 2 Size DAFFODIL COLLECTION

300 Bulbs (50 each of 6 varieties)

50 King Alfred - large yellow trumpet
50 Tunis - white, primrose trumpet
50 Diana Kasner - white, orange cup
50 Twink - double cream and orange
50 Laurens Koster - white, yellow cup
50 Helios - yellow, orange cup

per case \$17.00

Fertilizer, Peat, Potting Soil, Etc.

Each item is packed in attractively lithographed polyethylene.

	Packed per Case	Cost	Sugg. Retail
MOO COW NATURAL FERTILIZER Dried and screened cow manure			
____ 2-Quart	20	.27	.49
____ 1/4 Cubic Foot	10	.45	.79
CALIFORNIA PEAT - a fine grade horticultural peat			
____ 2-Quart	20	.23	.39
POTTING SOIL - a well-balanced mixture for any house plant			
____ 1-Quart	20	.16	.29
LEAF MOLD - well-rotted oak leaf mold for begonias, African Violets &c.			
____ 2-Quart	20	.28	.49
CHARCOAL - Granulated to proper size for plants and aquariums			
____ 9-Oz.	50	.16	.29
PEARL CHIPS - Polished shell put-up in 16-oz. cellophane packages.			
____ White	50	.12	.19
SPHAGNUM MOSS - A good grade of Wisconsin Sphagnum			
per bale		\$3.50	

TERMS

Firms not having accounts with us will please forward 25% cash with their order, regular terms net in 30 days from date of invoice and 2% discount for payment in ten days.

Crop failure or any cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of seeds, or bulbs we sell, and we will not be in any way responsible for them.

F.O.B. CAPITOLA OR SEATTLE
BROWN BULB RANCH

Capitola
California

936 W. 49th St.
Seattle, Wash.